



About Hoefnet

Hoefnet provides the carriage driving enthusiast with the latest news, videos, and an extensive photo album of both indoor and outdoor competitions. A full FEI calendar and a comprehensive results page covers the outcome of not only local training competitions but also national and international driving events and World Championships; often published via live scoring.

Hoefnet was founded in 1996 and since then has become one of the leading carriage driving websites worldwide. With an average of over 100.000 unique visitors per month, Hoefnet is now one of the most popular equestrian websites in the world.

Hoefnet publishes news about drivers and driving events worldwide and is available in English, German, Dutch and Hungarian. The amount of traffic directed to your site via Hoefnet can easily be tracked with the use of Google Analytics.

Target

Hoefnet.com is the information source for the carriage driving world. Not only competitors, but also grooms, officials, organizers, National Federations and fans of the sport regularly visit Hoefnet.

The power of Hoefnet

The power of Hoefnet is in its active involvement and passion for the sport of carriage driving. The always up-to-date news, is presented to you in an objective and informative way.

Hoefnet has a presence at a large number of driving competitions in the Netherlands and abroad, including European- and World Championships. This allows us to continually provide our driving fans with the latest news, results, videos and photos.

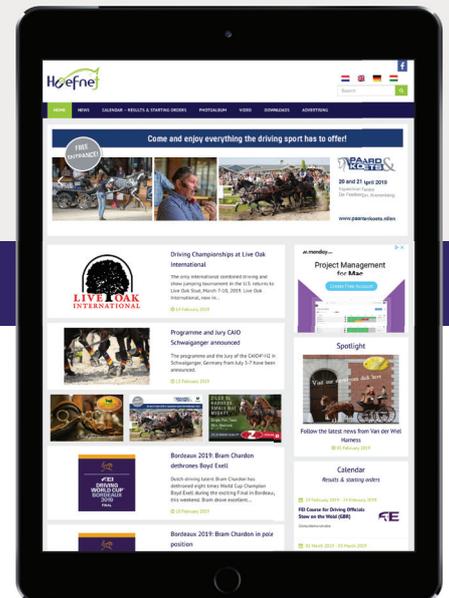
Facebook

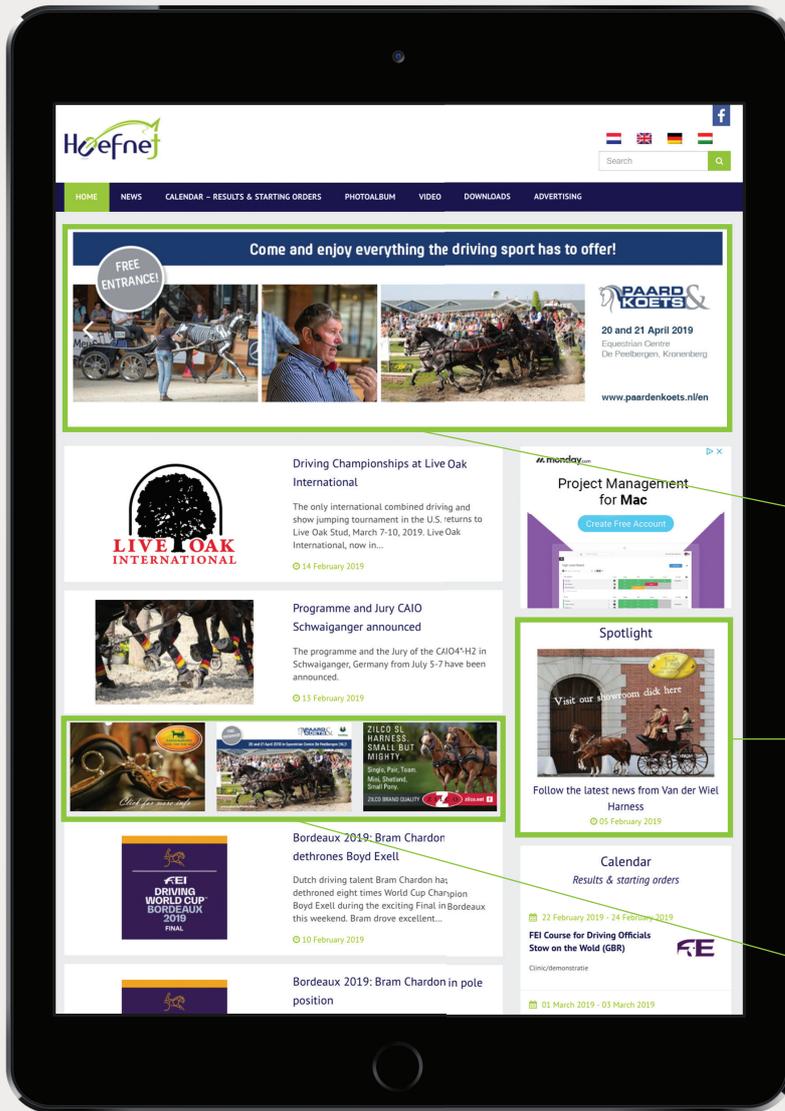
Hoefnets Facebook page has over 11.000 followers and this number is continuing to grow every day. Facebook followers are led to the website through photos and new articles (in both English and Dutch) and as such Hoefnets Facebook page can also function as an action-oriented platform. This can be discussed further in your advertising proposal.

Hoefnet is an initiative of:
Head2Tail, Media & Event Support
www.head2tail.nl

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All banners also appear on the mobile version!

www.hoefnet.com

Slide banner homepage:

A great option for attracting extra attention to your event. The banner will be linked to your website.

Size WxH: 1200 x 350 pixels, jpg

Spotlight:

Is an option suitable for featuring a product or event, such as an Open House or an Auction.

Spotlight is a news item prominently placed on the homepage with space for images, text and links.

Banner carrousel:

The banners are shown on the homepage, as well as all other pages. The banner or logo will be linked to your website.

Size WxH: 600 x 400 pixels, jpg

Prices

| | 1 language | 2 languages | 3 languages | 4 languages |
|------------------------------|------------|-------------|-------------|-------------|
| Slide banner homepage 1 week | € 175,00 | € 220,00 | € 245,00 | € 270,00 |
| Spotlight per day | € 35,00 | € 35,00 | € 35,00 | € 35,00 |
| Banner carrousel 1 week | € 50,00 | € 87,50 | € 110,00 | € 132,50 |
| Banner carrousel 1 month* | € 150,00 | € 187,50 | € 210,00 | € 232,50 |
| Banner carrousel 1 year ** | € 1.650,00 | € 2.065,00 | € 2.275,00 | € 2.485,00 |

* including 1 news item

** including 6 news items

Banners can be designed for a small surcharge. All prices are excluding VAT.